



**White River Valley Electric Cooperative
News Release**

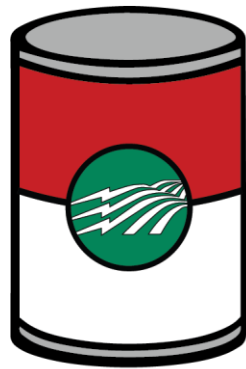
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For immediate release:



Power
TO TURN HUNGER INTO
Hope

Virtual food drive to benefit Taney, Stone, Christian, Ozark, and Douglas county residents

Branson, Missouri – In previous years, you may have seen White River Valley Electric employees at grocery stores collecting cash or food donations. Amid the COVID-19 pandemic, we will be doing the event virtually in partnership with [Ozarks Food Harvest](#) and their Stand Against Hunger month.

The Power to Turn Hunger into Hope campaign will run throughout the month of September. All funds raised will support a dedicated pantry in each of our five counties and, with their Ozarks Food Harvest partnership, every dollar provides four meals. Donate at mightycause.com/event/Hunger-Into-Hope.

Imagine being hungry and not knowing when you will be able to eat again. For one in seven adults living in the Ozarks, this is the reality of daily life. Right here in our communities, one in five children go to bed hungry. Grandparents choose between medication and groceries. Single parents work two jobs and still struggle to put meals on the table for their families.

To fight this epidemic, White River Valley Electric Cooperative is asking our communities to rally together for the Power to Turn Hunger into Hope campaign.

“Impacting the communities of our service area is a high priority for us at White River,” says Community Programs Coordinator, Nathan Stearns. “The virtual food drive is a great avenue that allows us to safely come together and make an impact for our neighbors who need it.”

Please join us by donating and sharing this event with your family, friends, and social media followers! Together, we have the power to turn hunger into hope. For more info, visit whiteriver.org/food-drive.

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[White River Valley Electric Cooperative](#) is a [Touchstone Energy Cooperative](#) dedicated to ensuring our members receive safe and reliable service in their homes and businesses across five southwest Missouri counties including Ozark, Taney, Stone, Christian and Douglas.